



Arizona  
Governor's  
Commission  
on **Service** and  
**Volunteerism**



**Arizona Governor's Commission on Service and Volunteerism**  
**December 7, 2018**  
**1:15 p.m.**  
**UCB 240**  
**Arizona State University West Campus**  
**4701 W Thunderbird Rd, Glendale, Arizona 85306**

A general meeting of the Governor's Commission on Service and Volunteerism (GCSV) was convened on December 7, 2018, in the UCB 240 room at ASU West Campus, 4701 W Thunderbird Rd, Glendale, Arizona 85306, notice having been duly given. Present and absent were the following members of the GCSV:

**Members Present (9)**

- Jessica Brosilo**, Gateway Community College
- Donna Davis**, Expect More Arizona
- Alex Gabaldon**, Yavapai County Sheriff's Office (Phone)
- Renee Levin**, Intel (Phone)
- Donna Martin**, Boys and Girls Club of Central Phoenix
- Donna McBride**, Pinal County Superior Court
- Sarah Pacheco**, Peach's Pantry
- Kim Rice**, Arizona Department of Education
- Thomas Winkel**, AZ Coalition for Military Families
- Robert Ashcraft**, ASU Lodestar Center for Philanthropy and Nonprofit Innovation (Phone)

**Members Absent (6)**

- Kate Gallego**, City of Phoenix
- Tyler Butler**, 11 Eleven Consulting
- Tori Carson**, Interfaith Community Services
- Chianne Hewer**, Four Peaks/Anheuser-Busch
- Jennifer Lane**, Glendale Community College
- Kimberly Will**, Corporation for National and Community Service

**Guests Present (4)**

- Lillian James**, Public Allies Arizona
- Iyamide May**, Public Allies Arizona
- Kristy Rosen**, Corporation for National and Community Service
- Brandon Vickers**, Public Allies

**Staff Present (3)**

- Malcolm Hightower**, Deputy Director GOYFF
- Bob Shogren**, AmeriCorps Director
- Emily Litchfield**, AmeriCorps/SEI Program Administrator

## 1. CALL TO ORDER

Commission Chair Donna Davis, called the meeting to order at 1:15 p.m. Quorum present.

## 2. WELCOME/INTRODUCTIONS

Chair Donna Davis welcomed attendees and asked the Commissioners, guests and staff to introduce themselves; Thomas Winkel suggested intro icebreaker: "What would you do if you could do any Olympic sport?" Bob announced that Lilly will be the new youth commissioner.

## 3. APPROVAL OF MINUTES (ACTION)

Minutes for the Meeting held November 7, 2018 were reviewed. Commissioner Donna Davis moved to approve the minutes. Commissioner Thomas Winkel seconded the motion.

## 4. BUSINESS

### Awards/Summit Comments

#### Feedback

- An older participant was not happy with the accessible parking.
- A number of the presenters did not have name tags
- Add a changes bulletin board at the registration table.
- There was great feedback on the light music
- Evaluate the workshops to see what age range interests are, to help room in workshop room selection
- ASU Lodestar supported through a tool and purchase tools
- Food was really good.
- Meeting and sitting with award recipients was really good!
- Reception lunch lines worked really well.
- The lifetime achievement recipients getting a standing ovation was a highlight.

#### Ideas

- Work on the parking situation
- Add building maps with workshop rooms noted to printed program
- Summit committee
- Reception Planner
- Awards – Media coverage; press kit
- Copies of videos to recipients
- Photos with recipients before reception might be considered.

### AmeriCorps National Competition Update

- AmeriCorps Director Shogren announced that it is expected that the Commission will receive approximately 10 competitive applications, including 4 or 5 from currently funded formula programs.
- Applications are due at the end of January to the CNCS. The majority of applications are expected by the 20<sup>th</sup> of December and there may be a few additional submissions in early January.
- The following Commissioners volunteered to review applications: Thomas Winkel, Kim Rice, Donna Davis, and Sarah Pacheco

### State Service Plan Discussion

- AmeriCorps Director Shogren announced that he is still working on getting the focus group and online survey data to ASU Lodestar to develop a report.
  - Staff streamlined the proposed objectives of the draft state plan.
- In the past couple of years, lots of work went into aligning the programming we do with the Governor's priorities, with 16 out of 22 programs funded in alignment.

- Service Enterprise
  - 4 new Hub partners – ASU Lodestar, Mission Create, CSI at NAU and United Way of Tucson and Southern Arizona; There is room for continued growth for partners and other organizations to become hubs as there is much work to be done. Question was also raised about better defining strategic direction about hub growth.
  - A question was raised about building the brand of Service Enterprise?
  - Can SEI be cross walked with the community college Carnegie Classification?
    - Commissioner Brosilo mentioned that Gateway Community College attempted the classification, however, it was deemed to difficult at the time it was attempted.
  - Partnering with CNCS will take on new meaning as the state office will be going away within the next 12-16 month
  - Director Shogren asked, what’s the one thing that we can move in the next three years?
    - Why do people volunteer? Can we establish that or create a framework around that?
    - Is there a way that we can create an avenue to promote collective impact?
    - Better elevate the strategy of service and volunteerism as a tool to get things done and to build impact?

**Meeting Dates for 2019**

- A brief discussion of meeting dates was led by Commission Chair Donna Davis. Everyone was asked to make sure the meeting dates have been added to everyone’s calendar.

**F. Updates**

**CNCS State Office**

CNCS State Office Program Officer Kristy Rosen provided a brief update from the state office.

- Request for Concept Paper Process, different than in the past. VISTA project concept papers will be due quarterly. She also requested assistance from the Commission to spread the word.

**G. NEXT COMMISSION MEETING**

- The Commission will meet again on Wednesday, January 23, 2019 at 1:30 pm at the State Capitol.
- The MLK Youth Art Exhibit Opening will be held on Thursday, January 24, 2019 at 4:30 pm in the State Capitol lobby.

**Future Agenda items**

- Continue conversation on Service Enterprise
- Review and discuss the evaluations from the Summit
- Please confirm Bob’s Reply for confirmation invitation for meetings

**H. CALL TO THE PUBLIC.**

Commission Chair Donna Davis made a call to the public. No members of the public offered comment.

**I. ADJOURNMENT**

A motion was made for adjournment by Commissioner Donna Davis. The motion was seconded by Commissioner Donna McBride. The meeting was adjourned at 2:30pm.

Dated the 7<sup>th</sup> day of December, 2018  
 Governor’s Commission on Service and Volunteerism  
 Respectfully Submitted By:  
 Iyamide May  
 Volunteer Scribe