



Arizona  
Governor's  
Commission  
on **Service** and  
**Volunteerism**



**Arizona Governor's Commission on Service and Volunteerism**  
**June 27, 2018**  
**2:00 p.m.**  
**Conference Room B**  
**Governor's Office of Youth, Faith and Family**  
**Arizona State Capitol**  
**1700 W. Washington, Suite 230, Phoenix, Arizona 85007**

A general meeting of the Governor's Commission on Service and Volunteerism (GCSV) was convened on June 27, 2018, in Conference Room B, Governor's Office of Youth, Faith and Family, Arizona State Capitol, 1700 W. Washington, Suite 230, Phoenix, Arizona 85007, notice having been duly given. Present and absent were the following members of the GCSV:

**Members Present (11)**

- Robert Ashcraft**, ASU Lodestar Center for Philanthropy and Nonprofit Innovation
- Jessica Brosilo**, Gateway Community College
- Donna Davis**, Expect More Arizona
- Alex Gabaldon**, Yavapai County Sheriff
- Emily Litchfield**, Northern Arizona University Civic Service Institute
- Donna Martin**, Boys and Girls Club of Central Phoenix
- Donna McBride**, Pinal County Superior Court
- Sarah Pacheco**, Peach's Pantry
- Kimberly Will**, Corporation for National and Community Service
- Tyler Butler**, 11 Eleven Consulting
- Thomas Winkel**, Arizona Coalition for Military Families

**Members Absent (4)**

- Renee Levin**, Intel
- Kate Gallego**, City of Phoenix
- Chianne Hewer**, Four Peaks/Anheuser-Busch
- Jennifer Lane**, Glendale Community College

**Guests Present (2)**

- Emma Mones**, Public Allies Arizona
- David Schlinkert**, ASU Morrison Institute for Public Policy

**Staff Present (5)**

- McKenna Bidelman**, AmeriCorps VISTA
- Randy George**, AmeriCorps Training Administrator
- Malcom Hightower**, Deputy Director, GOYFF
- Bob Shogren**, AmeriCorps Director
- Sara Lamog**, VISTA Leader

## 1. CALL TO ORDER

Alex Gabaldon, called the meeting to order at 2:09 p.m. Quorum present.

## 2. WELCOME/INTRODUCTIONS

Director Shogren, welcomed attendees and asked the Commissioners, guests and staff to introduce themselves.

## 3. APPROVAL OF MINUTES (ACTION)

Minutes for the Meeting held March 28, 2018 were reviewed. Commissioner Alex Gabaldon moved to approve the minutes. The motion was seconded by Commissioner Donna Martin. Motion carried unanimously.

## 4. Presentation/Discussion AmeriCorps Employment Outcomes Study

David Schlinkert of ASU Morrison Institute -- previous supervisor of AmeriCorps at IRC -- presents highlighted results of AmeriCorps impact/efficacy studies. 2017 expanded study examined 5 states (studying benefits, challenges, employment impact, recommendations)

### Methods:

- 367 phone surveys w/host site supervisors
- 15 focus groups
- Interviews with 8 key informants

### Findings:

#### From Members:

- Transformative and rewarding for personal and professional growth, etc
- High hire rate (87%) (largely full-time positions)
- Supervisors willing to write recommendations for members in future.
- Network growth & connectivity that serves members greatly in future.
- *Alumni Suggested Areas for Improvement:* unclear job duties, feedback and evaluation, inconsistent communication, stipend & housing.

#### Host Sites:

- Key benefits: capacity building, job creation, committed workers, and program support.
- Finding of admiration for AmeriCorps members.
- *Challenges for Supervisors (highest to lowest):* recruitment and vetting, stipend, fiscal management, member continuity issues, role ambiguity/restrictions, app process, skill gaps between members, program inconsistencies.

**Overall Improvement Ideas:** increase peer collaboration network, increase stipends contingent on cost of living, increase communication between communities and State Commissioners.

### Commissioner Comments:

Commissioner Ashcraft questions homogeneity vs diversity between demographics of respondents. Presenter Schlinkert answers that data was not indeed broken down/no questions asked to consider or specifically include diverse communities/experiences.

Director Shogren questioned the how ripple effect of extended impact can be measured (i.e. kids being benefited by school-based AmeriCorps program, creates better home relationships + future outcomes)

Chair Donna Davis asked how we can convince senators and politicians of the value of AmeriCorps value, Commissioner Donna McBride suggests bringing politicians to see community impact of programs which would not exist without AmeriCorps

Presenter Schlinkert asks for suggestions of future “funders” -- Commissioner Ashcraft suggests ACF (Arizona Community Foundation, which has supported Public Allies through “field of interest funds”

## **5. BUSINESS**

### **AmeriCorps Targeted Priority Application Package**

Director Shogren announced that neither application submitted was funded.

### **AmeriCorps Formula and Volunteer Generation Fund Application Packages**

Director Shogren recommends entering Executive Session -- Chair Donna Davis calls for motion to enter Executive Session including staff, Kimberly Will, CNCS State Director, and member of the public Emma Mones. The motion was made to go into Executive Session by Commissioner Thomas Winkel. The motion was seconded by Commissioner Emily Litchfield. Motion passed unanimously. All in attendance signed the confidentiality and conflict of interest agreements.

### **AmeriCorps Formula Approval**

Commissioner Ashcraft motions to approve and submit the full AmeriCorps application packages contingent upon one applicant completing final clarifications and receiving the approval of staff. Commissioner Donna McBride seconded motion. The motion passed.

### **Volunteer Generation Fund Approval**

Commissioner Donna McBride moved to approve funding four SEI Hub Partners. The motion was seconded by Chair Donna Davis. The motion passed with Commissioners Ashcraft and Martin abstaining.

### **AmeriCorps State Program Opportunity Visits**

AmeriCorps Training Administrator Randy George reported that he would be working to facilitate AmeriCorps Program Opportunity Visits in July. The purpose of the Opportunity Visits is to meet with program leadership, AmeriCorps members and community stakeholders to review accomplishments over the past three year grant cycle and to identify goals for the future.

## **F. Updates**

### **CNCS State Office**

CNCS State Office Director Kimberly Will reported that the last two Classic VISTA PSOs will be held in Phoenix in July and August. Director Will also announced a new VISTA grantee through the ASU School of Social Work, with the goals of: Helping provider organizations strengthen access to housing for clients; helping strengthen utilization of ASU's safety planning application. The program will start with 5 VISTA members. Additionally, there is a new VISTA Summer Associate with Hands on Greater Phoenix (21 associate members -- 18 to 24 year old doing direct service on short term project of 10 weeks), working with Commissioner Donna Martin at the Boys and Girls Club working on summer learning, and 3rd-5th grade STEM activities. Wrap up -- 62 local government officials signed on to support National Service Recognition Day. An additional statewide event was conducted in Tucson, managed by Prescott College and Higher Ground Resource Center. Plus, 1,500 members and friends attended the Diamondback's game. Employers of National Service at 45 Arizona employers and she has secured a quote from Mayor Stanton in support of the Employers initiative.

### **State Plan Outreach**

Commission Director Shogren reported that the Commission would be working with researchers at ASU Lodestar to analyze the focus group and online survey data. Staff, have done focus groups followed by

SEI workshop, and a Human Trafficking training as well. Commissioner Donna McBride reported that there was great community representation at the Casa Grande event. She also noted that there was great interest in the Human Trafficking presentation. Director Shogren notes that several needed to be rescheduled due to conflicts with graduations.

#### **Arizona Service Enterprise Initiative**

AmeriCorps VISTA McKenna Bidelman reported that staff was working on developing SEI Hub Partner relationships with the goal of helping to spread SEI throughout state, She also noted that there are 13 certified organizations currently, and 3 in process of certifying (2 Tucson, 1 Flagstaff). Currently, Phoenix Cohort 4 has 8 organizations, and will be concluding with the training portion on July 12. Tucson has started a second cohort (5 cohorts overall) and she is currently working to start Cohort 6 in Phoenix in July.

#### **AmeriCorps Training Specialist Update**

AmeriCorps Training Specialist Randy George reported that in addition to working on upcoming opportunity visits, there has been much accomplished in preparing applications for formula submission. Mr. George also noted the upcoming two day orientation for AmeriCorps programs scheduled for August 23 and 24. Commissioner Donna McBride suggests doing next Commission Meeting in tandem with this event.

#### **G. NEXT COMMISSION MEETING**

The GCSV will meet again on Wednesday, August 22, 2018, at 1:30 pm in the capitol area, and will survey Commissioners to determine availability for the August 23 date.

#### **H. CALL TO THE PUBLIC**

Commission Chair Donna Davis made a call to the public. No members of the public offered comment.

#### **I. ADJOURNMENT**

A motion was made for adjournment by Commissioner Donna Martin. The motion was seconded by Chair Commissioner Donna Davis. The meeting was adjourned at 4:01pm. (06.27.2018)

Dated the 26<sup>th</sup> day of June, 2018  
Governor's Commission on Service and Volunteerism  
Respectfully Submitted By:  
Emma Mones  
Volunteer Scribe